

Original Works

Turning your artwork into professionally made products that you can wear and share!



LOOK WHAT'S COMING TO OUR SCHOOL!

Dear Family:

This is to let you know that our school has teamed up with Original Works - the #1 art based program in the country - to offer a very special program. This program allows you to have your child's very own artwork reproduced onto a selection of over 20 quality products. These products range from magnets, mugs and mouse pads to t-shirts, tote bags and tiles. The wide selection of professionally produced, full color products offers something for everyone.

Your child will be creating their artwork in school, using the regular art curriculum as the basis for their work of art. You will then have the opportunity to order whatever products you wish with your child's own artwork featured on each and every product.

We are thrilled to be participating in this unique and innovative program. Look for complete program, product and pricing information coming soon.

Additional product and program information, as well as customer testimonials, can be found at www.originalworks.com.

Pictures of products can be found at

<http://www.originalworks.com/fundraising-items/>.

Please contact our Art Project Coordinator at: artprojects@granbypto.org with any questions.

ART INSTRUCTION OVERVIEW

Please follow these simple but critical rules so that your artwork is not returned unprocessed:

- No glitter, metallic material or 3-D Objects.
- All artwork paper submitted for the program should be rectangular and must be on paper that is either

We are using a new paper size this year. Please use the 8 ½" x 11" paper provided.

- All artwork must be complete.
- No copyrighted images.
- Artwork orientation may be either vertical or horizontal.

Artwork that does not comply with these rules will **NOT** be processed and will be returned. Please refer to the detailed art instructions below for further clarification. Student artwork that does not have an order associated with it may be returned directly to the student or parent.

DETAILED ART INSTRUCTIONS

Do Not: Use glitter or metallic paint, paper, stickers or pens, 3-D objects (wiggly eyes, pipe cleaners, cotton balls, etc.), fluorescent colors, abrasive materials (such as sandpaper, sand, hardened glue, etc.) or hole punches.

Do Not: Submit trademarked subjects or logos such as Barbie, Snoopy, Sponge Bob, etc. Encourage artists to create their own characters and designs.

Do Not: Submit studio photos (Olan Mills, Sears, etc.) as they are copyrighted and **MAY NOT** be reproduced. Personal photographs may be used provided they conform to the 8 ½ "x 11" paper size.

Do Not: Use copy paper. This paper is too thin and may bleed through.

Do Not: Mix paper sizes. **Please use the 8 ½" x 11" paper provided.**

Please: Use bright, bold colors. You may utilize paints, markers, crayons, oil pastels (please apply a **fixative** if using oil pastels so that the artwork does not smear) and paper collages (make sure all pieces are glued firmly in place).

Please: Encourage artists to fill the space of the paper with detail and color. Blank space within the artwork will be very evident on certain products such as T-shirts and Tiles.

Please: Encourage artists to sign the front of their masterpiece in a bold and contrasting color. **Names must be signed at least ½" away from the edge of the paper.** Signing any closer will cause the name to be cut or bled off the edge of the finished product.

Please: Write the artist's name, class/grade and school on the back of the artwork in pencil at least ½" away from the edge of the paper. Alternatively, you may write this information on a label and then adhere the label to the back of the artwork. Also, please indicate the **top** of each artwork by marking a **"T" on the back**. This will ensure that the artwork is properly oriented when reproduced.

Please: Apply a **fixative such as Krylon #1306 Workable Matte Fixative** or sealant to any artwork done with oil pastels. This will keep the artwork from smudging.

Should you have any questions before beginning your artwork project, please contact our Art Project Coordinator at: artprojects@granbypto.org